

February 19-20, 2020 | vawaterwellassociation.org/winterconference



EXHIBITOR PROSPECTUS



EXHIBITION HALL

Stage 24' x 16'

The exhibit hall space can hold over 75 oversized booth spaces and 350 square feet for equipment or trailer displays. We are looking for the exhibition hall to be a dynamic and energetic space throughout the show hours and are eager to manipulate the booth design to fit vour ideas.

The 10 FT. by 10 FT. booth space will come with a skirted table, two chairs and a waste basket. Additional items such as booth carpeting, high top tables, bar stools, etc.; will need to be purchased from Hollins Exhibition Services. There will be runway carpet laid for the walkways for the comfort of the attendees.

In addition to the meals being served with the exhibits, the classrooms are located adjacent to the hall which will allow for quick and easy access in and out between classes.





32:	23		330	229				
		328	727		122			
			326	225		123	23	
		324	223					
			322	221				
242			318	217		113		
3	313		316	215				
			314	213				
			312	211				
410	309		310	209		210	109	
408	307					208	107	
406	305		306	205		206	105	
4	23		3(33		20	33	

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130	132 134	W	Expo & Conference Center at CELEBRATE VIRGINIAI	HOLLINS EXPOSITION SERVICES				
128	BOOTH SPACE		NONMEMBE	ER MEMBER				
126	10' X 10' BOOTH		\$80	5 \$690				
124	ADD-ON BOOTH		\$69	0 \$575				
122	20' X 40' RIG/TRA	SE \$1,61	0 \$1,380					
120	Booth dimensions can be adjusted for multiple booth configurations according to your exhibit design. Early bird rates expire November 1st, rates will increase by 15% thereafter. Electricity is connected from ceiling down and has a \$75 fee per booth.							
118								
116	LODGING							

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THREE CONFERENCE HOTELS WITHIN WALKING DISTANCE -RESERVATIONS MADE DIRECT.



HOMEWOOD SUITES - \$114.00 1040 HOSPITALITY LANE . 540-786-9700



HILTON GARDEN INN - \$114.00 1060 HOSPITALITY LANE . 540-548-5822



HAMPTON INN & SUITES - \$109.00 1080 HOSPITALITY LANE . 540-786-5530



EXHIBITOR PROSPECTUS

TERMS AND CONDITIONS

- 1. DEFINITIONS:
- a. "PRODUCER" shall mean Virginia Water Well Association.
- b. A Building Manager shall mean the facility manager or a designated representative during their absence.
- c. A "Premises" shall mean FREDERICKSBURG EXPO AND CONFERENCE CENTER (FECC).
- 2. ELIGIBILITY OF EXHIBITS: The Producer reserves the right to determine the eligibility of any company or product to exhibit in the show.
- 3. SUBLETTING OF EXHIBITS: No Exhibitor shall assign, sublet or apportion the whole or any part of his/her exhibit space.
- 4. RELOCATION OF EXHIBITS: The Producer reserves the right to alter locations as shown on official floor plan as deemed advisable or necessary.
- 5. BOUNDARIES: No part of any exhibit may extend beyond Exhibitors assigned space boundaries. Aisle space is controlled by the Producer.
- 6. EXHIBITS:
- a. Exhibitors move in and set-up on 2/19/19, from 7:00 PM to 12:00 AM. All exhibits shall be completed and in operating order by 10:30 AM on 2/20/19.
- b. No walls exceeding eight feet at back wall or three feet at sides may be constructed unless prior written permission is given by the Producer.
- c The Producer reserves the right to finish and decorate any unfinished partitions, backs of signs that are, in the Producers opinion, exposed to the public view. Exhibitor agrees to reimburse the Producer the actual cost of said finishing and/or decorating.

d. Dismantling of any display prior to the closing hour of the show is prohibited.

- e. Exhibitors must comply with all state and local laws, rules, regulations and ordinances.
- f. The Producer shall have sole control over all admission policies. No smoking will be permitted in the exhibit hall.
- 7. LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim against the Producer, show Sponsor or the city or state wherein show is held for loss, theft, damage of goods, nor for any injury to him or his employees, suffered while show is being set up, taken down or in progress. Exhibitor agrees to indemnify and hold harmless the show Producer, show Sponsor and the city and state wherein the show is held, of all claims arising out of acts, omissions or negligence of Exhibitor, his employees or his agents.

 8. INSURANCE: Exhibitors who desire insurance for their exhibits must purchase same at their own expense. (See section 16)

 9. PERSONAL PROPERTY: The Exhibitor hereby waives all right under the Constitution and the laws of the Commonwealth of Virginia or any other state to claim personal property exempt as against any liability, debt or obligation arising under this agreement.
- 10. FOOD & BEVERAGES: No food or beverages shall be brought onto the premises except through the building concessionaire, who has been assigned those rights through a contract with the Producer.
- 11. FREE SAMPLES: No free samples of food, beverage or any product may be given away or otherwise distributed by Exhibitor or his agents without prior written approval of the Producer. (small candies, etc. excluded.)
- 12. FAILURE TO EXHIBIT: If the Exhibitor, being entitled to possession through this agreement, shall fail to take possession of or to use the premises, no rent refund shall be made and the full rent called for by this agreement shall be payable by the Exhibitor to the Producer as liquidated damages, and not by way

- of penalty. Late setup is strictly prohibited and may result in forfeiture of the right to exhibit.
- 13. REMOVAL OF EFFECTS: The decorator shall have the right to remove all effects remaining on the premises after 5 pm on 2/21/19 at Exhibitors' expense and to store same at the sole expense of the Exhibitor, and without any liability therefore on the part of the FECC or the Producer or their agents.

 14. DAMAGE:
- a. Exhibitor, his agents, guests or patrons shall not injure, mar or in any manner deface the premises or equipment therein, and shall not cause or permit anything to be done whereby the premises or equipment therein shall be in any manner injured, marred, unduly soiled, defaced, lost, stolen or otherwise removed from the premises and will not drive or permit to be driven nails, hooks, tacks or screws into any part of the premises and will not make nor allow to be made any alterations of any kind therein. Should any of the aforementioned prohibited acts occur, Exhibitor agrees to promptly make restitution therefore to the Hotel by cash or certified check.
- b. Exhibitor agrees that if any portion of his show space shall be damaged by the act, default or negligence of himself, or of his agents, employees, patrons or guests, Exhibitor will pay to the Hotel/Facility upon demand such sum as shall be necessary to restore the premises and/or equipment to their previous condition. Exhibitor hereby assumes full responsibility for the acts and conduct of all persons within his exhibit area.
- 15. MAINTAINING THE PEACE: The Producer or her representatives shall have the right to eject any disruptive or objectionable persons from the premises. Upon exercise of this authority, Exhibitor hereby waives any and all right or claim for damages against the Producer, the Hotel/Premises or their agents.
- 16. HOLD HARMLESS: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Convention Center (Hotel) and shall indemnify and hold harmless the Hotel, agents, servants and employees from any and all such losses, damages and claims.
- 17. SELLING POLICY: Exhibitors shall not solicit business or distribute samples, catalogs, etc, in a manner that may be considered a noisemaker or show stopper.
- 18. TERMINATION OF THE SHOW: If the Producer determines that the premises wherein the show is being held have become unfit for occupancy or if they become materially interfered with by reason of strike, embargo, injunction, act of war, act of God, or any other act or event not the fault of the Producer, this agreement may be terminated by the Producer in the event of such termination. The Producer may, after deducting all cost and expenses, including a reserve for claims, refund to the Exhibitor as for complete settlement and discharge of said Exhibitors claims and demands, his pro-rate share of all monies paid by all exhibitors.
- 19. PAYMENT AND CANCELLATIONS: All exhibit spaces must be paid for in full prior to the opening of the show. No cancellations will be honored after January 28, 2019.
 20. PRODUCER POWER: Exhibitor agrees that VWWA will have full power in a matter of interpretation, amendment and enforcement of all exhibitors rules and regulations. In all instances, VWWA's rulings will be final. All rights and privileges granted to exhibitor under this agreement and any subsequent amendments are subject to and subordinate to the master lease between the Virginia Water Well Association (VWWA) and the facility/Premises.

WWW.VAWATERWELLASSOCIATION.ORG INFO@VAWATERWELLASSOCIATION.ORG OFFICE: (804) 387-8395 FAX: (804) 302-7978



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PO BOX 1170 POWHATAN, VIRGINIA 23139



2020

through the surrounding states. industries, affiliated professions, new exhibitors and nonmembers across Virginia and We are planning for 350 at a minimum and hope to exceed this by advertising to other PAST TOTAL ATTENDANCE 70TH ANNIVERSARY 62_™ANNIVERSARY

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Early Bird Rates Expire November 1st!

Please book soon and reserve your space now!

the local youth and young adults from neighboring schools.

Onsite Soil Evaluators, Geologists, Scientists, Realtors, and not only licensed Water Well System Providers but licensed

and to start them on their way to beginning relationships with

Bring new employees to see what our industry has to offer

the VWWA Winter Conference! We hope to see you there!

2019

SLOZ

2014

8102

2019

EXHIBITOR TEARDOWN Z:00 PM - 7:00 PM

EDUCATIONAL SESSIONS M9 00:2 - MA 00:9

EXHIBITION HALL OPEN 8:30 AM - 2:00 PM

BREAKFAST & GENERAL MEETING MA 0E:8 - MA 00:7

THURSDAY, FEBRUARY 20

DINNER BANQUET MG 00:01 - MG 0E:9

CASH BAR 9:00 PM - 6:00 PM

EXHIBITION HALL OPEN M9 00:3 - MA 05:01

EDUCATION SESSIONS M9 00:8 - MA 00:8

> **EXHIBITOR SETUP** MA 0E:01 - MA 00:3

WEDNESDAY, FEBRUARY 19

EXHIBITOR SETUP Mq 00:7 - MA 00:01

TUESDAY, FEBRUARY 18

CONFERENCE SCHEDULE

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excited and looking forward to go back to Fredericksburg for Are you ready to kick off 2020?! We are





