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VIRGINIA  
WATER WELL  
ASSOCIATION

**REFRESH**

PO BOX 1170  
POWHATAN, VIRGINIA 23139

**WINTER CONFERENCE**  
February 18 -20, 2015





VIRGINIA  
WATER WELL  
ASSOCIATION

*With us!*

### Wednesday, February 18<sup>th</sup>

8:30 AM - 10:00 AM	Opening Ceremony - Speaker: Ken Gronbach
10:30 AM - 5:30 PM	Trade Show Open
11:30 AM - 1:30 PM	Lunch
1:30 PM - 5:00 PM	Classes
6:00 PM - 9:00 PM	3 <sup>RD</sup> Annual Jam Session

### Thursday, February 19<sup>th</sup>

7:00 AM - 8:30 AM	Breakfast & General Meeting
8:30 AM - 5:30 PM	Classes
8:30 AM - 1:30 PM	Trade Show Open
6:00 PM - 11:00 PM	Banquet & Auction

### Friday, February 20<sup>th</sup>

8:00 AM - 10:00 AM	Round Table Discussion
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Breaking Ground, Building Trust.™

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VWWA Objectives

*The Virginia Water Well Association was established in June, 1949. The purposes, as set forth in the Association's original Constitution, are as relevant today as they were in 1949:*

*To assist, promote, encourage, and support the interests and welfare of the ground water industries in all phases generally, and in particular within the Commonwealth of Virginia;*

*To foster, aid and promote scientific education, standards, research, and techniques in order to improve methods of well construction and development, and to advance the science of groundwater hydrology;*

*To promote harmony and cooperation between well contractors, water treatment installers, onsite waste water systems installers and geothermal installers as well as governmental and scientific agencies relevant to the proper development and protection of groundwater supplies;*

*To encourage cooperation of all interested groups relative to the improvement of drilling, pumping equipment, water treatment, waste water and geothermal technologies;*

*To encourage, serve assist and promote close cooperation with the National Ground Water Association, Inc.;*

*To collect, analyze and disseminate to the public facts about the role of the water well industry and the onsite water industries in general in the economy of the Commonwealth of Virginia and of the nation; and,*

*To advance generally the mutual interests of all those engaged in the onsite groundwater industries, in their own and in the public interest.*

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## Course Descriptions

\* Select courses approved in West Virginia & North Carolina.

- 2 CEU

**Become Invincible to Lawsuits & Save Thousands in Taxes** - Course will cover tools you can use to achieve a peace of mind.\*
- 1.5 CEU

**Contractor Licensing Basics** - Course will cover the topics of who needs a license, board statistics and license types.
- 1 CEU

**Groundwater Management Area Update** - Course will provide information on the advancement of the management area in addition to the regulations therein.
- 2 CEU

**Feedback: How is your association working for you?** - Course will be a discussion from membership feedback on the satisfaction of the association programs and concerns for divisions of the industry across the state.
- 1 CEU

**Fall Field Day Recap** - Course will review the outcome of the 2014 Fall Field day relating to the drawdown testing and additional groundwater monitoring technology.\*
- 1 CEU

**Filter Pack Media** - Course will cover the influence of physical properties on well performance and the latest technology to optimize results.\*
- 1 CEU

**Futurist Seminar** - Course will cover topics associated with the future of the industry including insight for business models and future patterns.\*
- 1 CEU

**Jet Pumps; What makes the tick?** - Course will help members to understand jet pumps and how to troubleshoot problems while maximizing time and overall cost of the job.\*
- 1 CEU

**Miss Utility Law/Damage Prevention Act** - Course will provide an overview of the Virginia Underground Utility Damage Prevention Act and the One-Call Process.\*
- 1 CEU

**Optical Televiewer** - Course will cover the latest technology the Department of Environmental Quality has been able to utilize in observing groundwater information.
- 1.5 CEU

**Proper Well Tank Sizing** - Course will present basic formulas and requirements for sizing a well tank for maximum effectiveness and the importance of design.\*
- 2 CEU

**Residential Drives; A Major Saver?** - Course will cover constant pressure systems, their technology and troubleshooting.\*
- 1 CEU

**Risk Management** - Course will provide an understanding in risk managment and the necessity behind having proper procedures in place.\*
- 1 CEU

**Variable Frequency Drives & Submersibles** - Course will cover installation of VFDs with submersible pumps; programming, motor, set-up and operation.\*
- 1 CEU

**Well Check Program** - Course will cover the program that was developed by the VA Tech Cooperative Extension Office in conjunction with Virginia Household Water Quality Program which offers credibility through their developed checklist for participating contractors to their customers.
- 1 CEU

**Websites & Social Media: Where Do I Start?** - Course will cover how to create a simple website, the costs, and varying social media to promote your business.\*
- 1.5 CEU

**Well Rehabilitation & Maintenance** - Course will cover skills to rehabilitate wells with the latest methodology and principles for sustained maintenance.



February 18-20, 2015

WINTER  
CONFERENCE

EXHIBITOR Pre-Registration

2015

REFRESH

VIRGINIA  
WATER WELL  
ASSOCIATION

REGISTRANT INFORMATION

PRE-REGISTRATION CLOSES FEBRUARY 6, 2015

COMPANY

CONTACT PERSON

MAILING ADDRESS

OFFICE ( )

TOWN/CITY

STATE/ZIP

FAX ( )

E-MAIL

REGISTRATION OPTIONS

Only individuals listed on your company VWWA membership are entitled to pay reduced member registration fees.

OPTION 1 - TRADESHOW FLOOR - 10' X 6' BOOTH

MEMBER \$550.00

NON-MEMBER \$650.00

INCLUDES TWO FULL REGISTRATIONS.

OPTION 2 - OUTDOOR SPACE

MEMBER \$400.00

NON-MEMBER \$500.00

INCLUDES TWO FULL REGISTRATIONS.

BOOTH ELECTRICITY @ \$55.00 PER BOOTH

ADDITIONAL EXHIBITOR BADGES @ \$65.00 EACH

ADDITIONAL FULL REGISTRATION BADGES @ \$175.00 EACH

INCLUDES ALL CLASSES AND MEALS

ADDITIONAL AUCTION-RECEPTION TICKETS@ \$40.00 EACH

SPONSORSHIP OPTIONS

BRONZE ≤ \$200

SILVER ≤ \$500

GOLD ≤ \$1,000

PLATINUM ≤ \$2,500

DIAMOND > \$2,500

Pre-Registration closes on February 6, 2015. Additional exhibitor, full registration, or auction-reception tickets will only be available onsite. Sponsorships are acknowledged in print pieces, signage, website, meetings, etc., according to level.

Total(s)

BADGES

\$

BADGE(S) REGISTRANT NAMES

Legislation

From your Lobbyist

Jeff Gregson

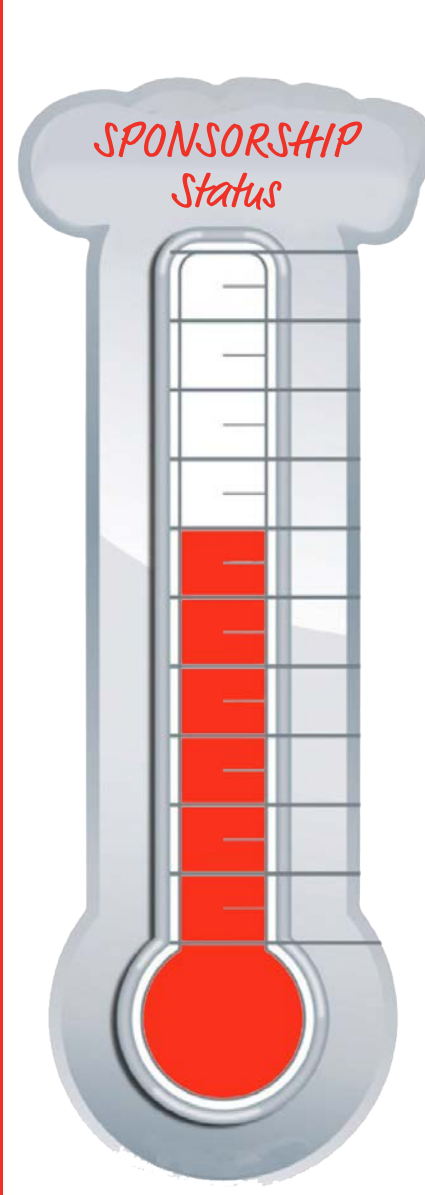
VIRGINIA GENERAL ASSEMBLY – 2015

The 2015 Virginia General Assembly came into session on January 14 and is scheduled to close on February 28. A number of significant issues will face legislators during this time. Tops among them will be ethics reform. With the trial and conviction of former Governor McDonnell, members will consider placing limits on gifts to elected officials and how those gifts are reported. The state budget will also be getting attention. With a looming \$322 million deficit, members will have to make cuts and spending adjustments that will be controversial.

On the water well industry front, we have already seen the introduction of a mandatory connection bill for Montgomery County. Similar legislation was unsuccessful last year and the VWWA will be working to defeat this ill conceived effort. There is legislation to create a comprehensive study of the Eastern Virginia Groundwater Management area and what the policy should be regarding withdrawal permits for industry as well as for private wells in that region. VWWA will be closely monitoring this issue.

Another issue getting attention this session will be the land application of industrial waste and biosolids and the potential effect on groundwater. Interested parties include VWWA, agricultural, industrial and the environmental community.

As always, please do not hesitate to give us your thoughts on any issue affecting the water well industry.



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HOTEL INFORMATION

Please contact the hotel directly, to arrange your stay.

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Rate Expires: 2/03/2014

PAYMENT INFORMATION

Thank you!

VWWA

P.O. Box 1170

Powhatan, VA 23139

Note: Payments to VWWA are not deductible as charitable contributions for federal income tax purposes. However, payments may be deductible as ordinary and necessary business expenses excluding \$15 for company memberships and \$5 for individual memberships which is allocated towards non-deductible VWWA lobbying activity (VWWA Well PAC).

Refund Policy: Written notification required before January 24, 2014 for a refund less a \$195.00 fee.

Total Payment \$

Check #

Credit Card

VISA

MasterCard

AMERICAN EXPRESS

DISCOVER

Company Card? ☐

Cardholder name (as appears on card)

Card #

/

/

/

Exp Date:

/

Signature:

Please make checks payable to VWWA - return check fee \$36.

I:\BeyondBounds\LLC\VWWA\OriginalForms\WinterEXHRegistration.pdf | 2014



	WEDNESDAY 2/18/2015				THURSDAY 2/19/2015				F 2/20/15
Parlor/Rooms	A	B	C	D	A	B	C	D	B
7:00:00 AM								Breakfast General Meeting	
7:30:00 AM									
8:00:00 AM									
8:30:00 AM			OPENING CEREMONY						VWWA FEED BACK
9:00:00 AM									
9:30:00 AM									
10:00:00 AM					FFD RECAP		RISK MGMT	JET PUMPS	
10:30:00 AM	TRADE-SHOW GRAND OPENING			OPTICAL TELEVIEWER					SOCIAL MEDIA
11:00:00 AM									
11:30:00 AM	LUNCH w Exhibitors In Restaurant				LUNCH w Exhibitors In Restaurant				
12:00:00 PM									
12:30:00 PM									
1:00:00 PM	MISS UTILITY	SOCIAL MEDIA	SAVE IN TAXES		MISS UTILITY	RESDTL DRIVES	GRNDWTR UPDATE		
1:30:00 PM		FUTURIST SEMINAR			FILTER PACK MEDIA		VFD'S SUB. PUMP		
2:00:00 PM		WELL CHECK							
2:30:00 PM									
3:00:00 PM									
3:30:00 PM									
4:00:00 PM		VFD'S SUB. PUMP	JAM SESSION JAMES RIVER FOYER		DPOR LICENSING	TANK SIZING	WELL REHAB		
4:30:00 PM	DPOR LICENSING								
5:00:00 PM									
5:30:00 PM	JAM SESSION JAMES RIVER FOYER				ANNUAL BANQUET & AUCTION  JAMES RIVER HALL (EXHIBIT HALL)				
6:00:00 PM									
6:30:00 PM									
7:00:00 PM									
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11:00:00 PM									
11:30:00 PM									
12:00:00 AM									

February 18-20, 2015

WINTER  
CONFERENCE

ATTENDEE Pre-Registration

REGISTRANT INFORMATION

PRE-REGISTRATION CLOSES FEBRUARY 6, 2015

COMPANY		
CONTACT PERSON	OFFICE (     )	
MAILING ADDRESS	FAX (     )	
TOWN/CITY	STATE	ZIP
E-MAIL		

REGISTRATION OPTIONS		QTY	\$ VALUE
Only individuals listed on your company VWWA membership are entitled to pay reduced member registration fees.			
<input type="checkbox"/> <b>OPTION 1 - FULL REGISTRATION</b> MEMBER \$150.00 PER PERSON NON-MEMBER \$200.00 PER PERSON	INCLUDES FULL ACCESS TO CLASSES, TRADE SHOW, & MEALS.		
<input type="checkbox"/> <b>OPTION 2 - SINGLE DAY</b> MEMBER \$100.00 NON-MEMBER \$130.00	WEDNESDAY ONLY INCLUDES LUNCH, CLASSES & TRADE SHOW ACCESS		
	THURSDAY ONLY (DOES NOT INCLUDE RECEPTION) INCLUDES LUNCH, CLASSES & TRADE SHOW ACCESS		
	FRIDAY ONLY INCLUDES BREAKFAST & GENERAL MEETING		
<input type="checkbox"/> ADDITIONAL RECEPTION TICKETS @ \$40.00 EACH			

SPONSORSHIP OPTIONS

☐ BRONZE ≤ \$200    ☐ SILVER ≤ \$500    ☐ GOLD ≤ \$1,000    ☐ PLATINUM ≤ \$2,500    ☐ DIAMOND > \$2,500

Pre-Registration closes on February 6, 2015. Onsite fees will increase \$20.00 per person.  
Sponsorships are acknowledged in print pieces, signage, website, meetings, etc., according to level.

Total(s)	BADGES	\$
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BADGE(S) REGISTRANT NAMES


<b>HOTEL INFORMATION</b> Please contact the hotel directly, to arrange your stay.	 <b>\$99</b> + tax Code: VWWA	1021 Koger Center Blvd Richmond, VA 23235 (804) 379-3800 www.DoubleTree3.hilton.com Rate Expires: 2/03/2015
--	--	---





PAYMENT INFORMATION

Please mail form with payment to:  
**VWWA**  
**P.O. Box 1170**  
**Powhatan, VA 23139**

Note: Payments to VWWA are not deductible as charitable contributions for federal income tax purposes. However, payments may be deductible as ordinary and necessary business expenses excluding \$15 for company memberships and \$5 for individual memberships which is allocated towards non-deductible VWWA lobbying activity (VWWA Well PAC).

**Refund Policy:** Written notification required before February 6, 2015 for a refund less a \$36.00 fee.

**Total Payment \$**

**Check #**  | **Credit Card**     **Company Card?** ☐

**Cardholder name** (as appears on card) \_\_\_\_\_

**Card #** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ **Exp Date:** \_\_\_\_ / \_\_\_\_

**Signature:** \_\_\_\_\_

*Please make checks payable to VWWA - return check fee \$36.*

Course Presenters

Special Thank You for all the Speakers that offer their time and knowledge!

Keynote Speaker  
**Ken Gronbach**

Ken entertains his audiences with his own special brand of wit, humor and common sense, making complicated concepts clear with real-world explanations anyone can easily understand. Ken’s overall perspective is macro – a view from 30,000 feet, and very big picture. Even non-technical audiences will take away immediately usable information from his presentations. Ken is always positive, upbeat, and pro-America.  
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**Robert Royall Sr.**

**Amtrol, Inc.**  
**Wes Hege**

**VAHWQP**  
**Erin Ling**

**DEQ**  
**Brad White**  
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**DPOR**  
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