



ASSIST . PROMOTE . ENCOURAGE . SUPPORT

The Virginia Water Well Association is getting ready for the annual Winter Conference! This year our theme is “ENGAGE” which encompasses the idea of participating, joining in, and playing a role with all of our attendees from contractors to regulators, suppliers, and manufacturers. Our hopes are to reflect this theme throughout the trade show, dinner banquet, course schedule and other small scale details. There are a few changes we are excited to showcase this year and we are looking for your help and involvement to make it a success!

- Minimum of 30 minute breaks between breakout sessions
- **Product Spotlight Times for Exhibitors**
- Open air Trade Show Floor
- **Company Narratives in “Get to know your...Exhibitor, Contractor, Regulator, etc.”**
- Trade Show Attendance Credit
- **Auction Item Pledges to create attendance interest**

Action Items:

Product Spotlight Times

In an effort to promote sales, VWVA has created a time roster for attending exhibitors to demonstrate and speak about their products in fifteen minute intervals, on the stage, during exhibit hall hours. These Spotlight Times are not mandatory and your decision to participate can be indicated on the Exhibitor Registration Form.

Company Narratives

The association would like to get to know the companies and people who engage year after year with our programs. Company narratives are requested with the submission of a few photos to be displayed at the Winter Conference in small print pieces as well as ‘Company History Boards’. We encourage you to join in and submit a one-to-three page narrative with a few key photos to the VWVA office by mail or email. Photos can be returned if originals are submitted however, we encourage copies to prevent being lost in the mail. This will be an ongoing endeavor with the hopes of displaying multiple Company History Boards at our 70th Anniversary in 2019.

Auction Pledges

Over the years, the auction has been a huge success contributing to the income covering program expenses. This auction has always been a highlight of the conference and we are hopeful to have a record attendance by moving the Banquet and Auction to Wednesday night. The evening consists of a delicious dinner, recognition, and fun activities such as Bingo and the 50/50 raffle which is filtrated in-between breaks during the auction. To create more anticipation for the auction, this year we are requesting ‘pledges’ to be made to create a catalog for promotions before the conference. Our intentions are also to provide a viewing case at the beginning of the show to store pledged auction items for view in the exhibit hall as attendees move through.

As always, the VWVA Board of Directors would like to invite you to attend our Banquet, but to contribute to the auction items. Thank you in advance for your participation and contributions to the Virginia Water Well Association. We look forward to seeing you in February!

Sincerely,

Christina Ekhoff

February 17-19, 2016

WINTER CONFERENCE

ATTENDEE Pre-Registration

ENGAGE



REGISTRANT INFORMATION

PRE-REGISTRATION CLOSES FEBRUARY 5, 2016

COMPANY _____

CONTACT PERSON _____ OFFICE () _____

MAILING ADDRESS _____ FAX () _____

TOWN/CITY _____ STATE _____ ZIP _____

E-MAIL _____

REGISTRATION OPTIONS

	QTY	\$ VALUE
<input type="checkbox"/> OPTION 1 - FULL REGISTRATION MEMBER \$150.00 PER PERSON NON-MEMBER \$200.00 PER PERSON <i>INCLUDES FULL ACCESS TO CLASSES, TRADE SHOW, & MEALS.</i>		
<input type="checkbox"/> OPTION 2 - SINGLE DAY MEMBER \$100.00 NON-MEMBER \$130.00		
WEDNESDAY ONLY <i>INCLUDES LUNCH, CLASSES & TRADE SHOW ACCESS</i>		
THURSDAY ONLY (DOES NOT INCLUDE RECEPTION) <i>INCLUDES LUNCH, CLASSES & TRADE SHOW ACCESS</i>		
<input type="checkbox"/> ADDITIONAL RECEPTION TICKETS @ \$40.00 EACH		
<input type="checkbox"/> ADDITIONAL STUDENT/CHILD TICKET @ \$20.00 EACH		

SPONSORSHIP OPTIONS

BRONZE ≤ \$200 SILVER ≤ \$500 GOLD ≤ \$1,000 PLATINUM ≤ \$2,500 DIAMOND > \$2,500

Pre-Registration closes on February 6, 2015. Onsite fees will increase \$20.00 per person.
Sponsorships are acknowledged in print pieces, signage, website, meetings, etc., according to level.

Total(s) BADGES \$

BADGE(S) REGISTRANT NAMES

HOTEL INFORMATION

Please contact the hotel directly, to arrange your stay.



\$119 + tax

Code: VWWA

1021 Koger Center Blvd
Richmond, VA 23235
(804) 379-3800
www.DoubleTree3.hilton.com
Rate Expires: 1/26/2015

PAYMENT INFORMATION

Please mail form with payment to:

VVWA
P.O. Box 1170
Powhatan, VA 23139

Note: Payments to VVWA are not deductible as charitable contributions for federal income tax purposes. However, payments may be deductible as ordinary and necessary business expenses excluding \$15 for company memberships and \$5 for individual memberships which is allocated towards non-deductible VVWA lobbying activity (VVWA Well PAC).

Refund Policy: Written notification required before February 5, 2016 for a refund less a \$36.00 fee.

Total Payment \$

Check #



Company Card?

Cardholder name (as appears on card) _____

Card # _____ / _____ / _____ Exp Date: _____ / _____

Signature: _____

Please make checks payable to VVWA - return check fee \$36.

Q u e s t i o n s ?
VVWA Office (804) 387-8395 Fax (804) 302-7978
info@vawaterwellassociation.org

Virginia Water Well Association
2016 Winter Conference



AUCTION PLEDGE FORM

Please print ALL information completely and clearly.

Company/Donor Name: _____
Company Gift Contact: _____
Address: _____
Phone: _____ Fax: _____
E-mail: _____
Listing in auction roster (if different than donor name) : _____

Please describe the item/service you are donating (interesting facts, rarity, size, color, photos, brochures, menus, etc.):

Images of donated items can be submitted and are appreciated for promotion pieces. Acceptable formats are tiff, jpeg, pdf.

Retail/Estimated Value \$ _____

Terms/Conditions/Restrictions/Expiration Date (if applicable): _____

Donor's signature (required): _____ Date: _____

Please e-mail, fax or mail this form by
January 8, 2016 to :
Christina Ekhoﬀ
Info@VAWaterWellAssociation.org
804.387.8395
Fax: 804.302.7978

Donated items will be collected Wednesday, February 17th onsite at the Winter Conference. Please bring items to the Registration Booth. If you prefer to ship the donated item ahead of time, please ship only donated items to:

VVWA
c/o Christina Ekhoﬀ
1037 Dorset Road
Powhatan, VA 23139

Items will need to be received no later than Monday, February 15th.

Virginia Water Well Association is a non-profit, tax-exempt organization under Section 501(c)(6) of the IRS Code.
The IRS tax ID number for the Virginia Water Well Association is 54-6052986