

# ENGAGE



## WINTER CONFERENCE FEBRUARY 17-19, 2016

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*\*Information as of print.*

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Department of Professional & Occupational Regulations  
Drillers Service Inc.  
Eastern Driller Manufacturing Co., Inc.  
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May Supply Company  
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Morris Industries Inc.  
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Pentair Flow Technologies  
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Shakti Pumps USA LL  
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World Wide Drilling Resource

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*\*Information as of print.*

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**PLATINUM** *Franklin Electric*

**SILVER** *CMC Supply Co., Drillers Service Inc., Milby Company*

**BRONZE** *Amtrol Inc., Baroid IDP, Flomatic, Goulds Water Technology, May Supply Co., Pentair Flow Technologies, Simmons Manufacturing Co.*

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**MARK YOUR CALENDARS!**  
**Thurs., June 16 - Sat., June 18, 2016**  
**Myrtle Beach Conference Center**





The Virginia Water Well Association is getting ready for the annual Winter Conference! This year our theme is “ENGAGE” which encompasses the idea of participating, joining in, and playing a role with all of our attendees from contractors to regulators, suppliers, and manufacturers. Our hopes are to reflect this theme throughout the trade show, dinner banquet, course schedule and other small scale details. There are a few changes we are excited to showcase this year and we are looking for your help and involvement to make it a success!

- Minimum of 30 minute breaks between breakout sessions
- Product Spotlight Times for Exhibitors
- Open air Trade Show Floor
- Company Narratives in “Get to know your...Exhibitor, Contractor, etc.”
- Trade Show Attendance Credit
- Auction Item Pledges to create attendance interest
- **BANQUET DINNER & AUCTION CHANGE TO WEDNESDAY NIGHT**

**COURSES OFFERED \* 12.5 CEU Hours**

## Bringing a New System to Market with May Supply

## Constant Pressure Pumping with Grundfos

## Contractor Lincensing Basics with DPOR

Feedback: How is the association working for you? with Directors

Groundwater Principles &amp; Modern Methods with ATS International

Karst Drilling | Update with Fenton Well Drilling &amp; DEQ

Making Risk Management Work For Your Business with HSHI

## SubDrive Solar Systems with Franklin Electric

## Tradeshow Credit

VA Underground Utility Damage Prevention Act with VA 811

VA WQP &amp; Well Check with Virginia Extension Cooperative Office

The Department of Environmental Quality and the Virginia Department of Health will also hold separate additional breakout sessions regarding new movement within each agency.

## CONFERENCE SCHEDULE

Wednesday, 2/17

8:00 AM Courses Start

10:30 AM Trade Show Opens

12:00 PM - 1:30 PM Lunch

1:30 PM Courses Resume

5:00 PM Trade Show Closes

6:00 PM Dinner Banquet & Auction

Thursday, 2/18

7:00 AM General Meeting &amp; Breakfast

8:30 AM Trade Show Opens

9:00 AM Courses Begin

12:00 PM - 1:30 PM Lunch

## 1:30 PM Courses Resume

2:00 PM Trade Show Closes

5:00 PM Courses Close

Friday, 2/19

8:00 AM - 10:00 AM Final Course

Virginia Water Well Association  
2016 Winter Conference

ENARGE

ACTION PLEDGE FORM

Please print ALL information completely and clearly.

Company/Divisor Name: \_\_\_\_\_  
Company GPO Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Listing in Auction book? (if different than divisor name) Yes \_\_\_\_\_ No \_\_\_\_\_  
Please describe the services you are donating (sewerage facts, tests, etc. also photos, brochures, etc.): \_\_\_\_\_  
Amount of donated items can be submitted and are appreciated for promotion purposes. Acceptable formats are cd, pdf, jpg.  
Service/donated value \$ \_\_\_\_\_  
Terms/Conditions/Restrictions/Expiration Date (if applicable): \_\_\_\_\_  
Donor's signature (required): \_\_\_\_\_  
Date: \_\_\_\_\_  
Please e-mail, fax or mail this form by  
January 8, 2016 to:  
Christine Elford  
enlarge@waterwellassociation.org  
Fax: 804.362.8300  
Phone: 804.362.7978  
Donated items will be collected Wednesday, February 17th only at  
the Winter Conference. Items bring items to the Registration Booth.  
If you prefer to ship the donated items ahead of time, please ship only  
donated items to:  
Vivian  
c/o Christine Elford  
1617 Chestnut Road  
Pinebluff, VA 22129  
Items will not be accepted no later than Monday, February 15th.  
Virginia Water Well Association is a non-profit, the proceeds of registration under division 5520(c)(9) of the IRS Code  
are 100% tax deductible. For more information on this please contact the IRS Code  
15-11611-01, 15-11611-02, 15-11611-03, 15-11611-04, 15-11611-05, 15-11611-06, 15-11611-07, 15-11611-08, 15-11611-09, 15-11611-10, 15-11611-11, 15-11611-12, 15-11611-13, 15-11611-14, 15-11611-15, 15-11611-16, 15-11611-17, 15-11611-18, 15-11611-19, 15-11611-20, 15-11611-21, 15-11611-22, 15-11611-23, 15-11611-24, 15-11611-25, 15-11611-26, 15-11611-27, 15-11611-28, 15-11611-29, 15-11611-30, 15-11611-31, 15-11611-32, 15-11611-33, 15-11611-34, 15-11611-35, 15-11611-36, 15-11611-37, 15-11611-38, 15-11611-39, 15-11611-40, 15-11611-41, 15-11611-42, 15-11611-43, 15-11611-44, 15-11611-45, 15-11611-46, 15-11611-47, 15-11611-48, 15-11611-49, 15-11611-50, 15-11611-51, 15-11611-52, 15-11611-53, 15-11611-54, 15-11611-55, 15-11611-56, 15-11611-57, 15-11611-58, 15-11611-59, 15-11611-60, 15-11611-61, 15-11611-62, 15-11611-63, 15-11611-64, 15-11611-65, 15-11611-66, 15-11611-67, 15-11611-68, 15-11611-69, 15-11611-70, 15-11611-71, 15-11611-72, 15-11611-73, 15-11611-74, 15-11611-75, 15-11611-76, 15-11611-77, 15-11611-78, 15-11611-79, 15-11611-80, 15-11611-81, 15-11611-82, 15-11611-83, 15-11611-84, 15-11611-85, 15-11611-86, 15-11611-87, 15-11611-88, 15-11611-89, 15-11611-90, 15-11611-91, 15-11611-92, 15-11611-93, 15-11611-94, 15-11611-95, 15-11611-96, 15-11611-97, 15-11611-98, 15-11611-99, 15-11611-100, 15-11611-101, 15-11611-102, 15-11611-103, 15-11611-104, 15-11611-105, 15-11611-106, 15-11611-107, 15-11611-108, 15-11611-109, 15-11611-110, 15-11611-111, 15-11611-112, 15-11611-113, 15-11611-114, 15-11611-115, 15-11611-116, 15-11611-117, 15-11611-118, 15-11611-119, 15-11611-120, 15-11611-121, 15-11611-122, 15-11611-123, 15-11611-124, 15-11611-125, 15-11611-126, 15-11611-127, 15-11611-128, 15-11611-129, 15-11611-130, 15-11611-131, 15-11611-132, 15-11611-133, 15-11611-134, 15-11611-135, 15-11611-136, 15-11611-137, 15-11611-138, 15-11611-139, 15-11611-140, 15-11611-141, 15-11611-142, 15-11611-143, 15-11611-144, 15-11611-145, 15-11611-146, 15-11611-147, 15-11611-148, 15-11611-149, 15-11611-150, 15-11611-151, 15-11611-152, 15-11611-153, 15-11611-154, 15-11611-155, 15-11611-156, 15-11611-157, 15-11611-158, 15-11611-159, 15-11611-160, 15-11611-161, 15-11611-162, 15-11611-163, 15-11611-164, 15-11611-165, 15-11611-166, 15-11611-167, 15-11611-168, 15-11611-169, 15-11611-170, 15-11611-171, 15-11611-172, 15-11611-173, 15-11611-174, 15-11611-175, 15-11611-176, 15-11611-177, 15-11611-178, 15-11611-179, 15-11611-180, 15-11611-181, 15-11611-182, 15-11611-183, 15-11611-184, 15-11611-185, 15-11611-186, 15-11611-187, 15-11611-188, 15-11611-189, 15-11611-190, 15-11611-191, 15-11611-192, 15-11611-193, 15-11611-194, 15-11611-195, 15-11611-196, 15-11611-197, 15-11611-198, 15-11611-199, 15-11611-200, 15-11611-201, 15-11611-202, 15-11611-203, 15-11611-204, 15-11611-205, 15-11611-206, 15-11611-207, 15-11611-208, 15-11611-209, 15-11611-210, 15-11611-211, 15-11611-212, 15-11611-213, 15-11611-214, 15-11611-215, 15-11611-216, 15-11611-217, 15-11611-218, 15-11611-219, 15-11611-220, 15-11611-221, 15-11611-222, 15-11611-223, 15-11611-224, 15-11611-225, 15-11611-226, 15-11611-227, 15-11611-228, 15-11611-229, 15-11611-230, 15-11611-231, 15-11611-232, 15-11611-233, 15-11611-234, 15-11611-235, 15-11611-236, 15-11611-237, 15-11611-238, 15-11611-239, 15-11611-240, 15-11611-241, 15-11611-242, 15-11611-243, 15-11611-244, 15-11611-245, 15-11611-246, 15-11611-247, 15-11611-248, 15-11611-249, 15-11611-250, 15-11611-251, 15-11611-252, 15-11611-253, 15-11611-254, 15-11611-255, 15-11611-256, 15-11611-257, 15-11611-258, 15-11611-259, 15-11611-260, 15-11611-261, 15-11611-262, 15-11611-263, 15-11611-264, 15-11611-265, 15-11611-266, 15-11611-267, 15-11611-268, 15-1161

\*Help us promote the auction items ahead of time! Download the Auction Pledge Form from our website under Events and turn it in before January!

## \$ 1,000.00 Scholarship Deadline

## January 4, 2016 (Has passed)

There are four applicants that are in review.

*Thank you:*

**Luke Lee Bruce**

## Olivia Villanueva Edgell

**Zoe Christine Helmandollar**

## Joshua Davis Sites

...for your submissions. An applicant will be chosen and recognized at the Banquet Dinner, February 17th.

## ***Course Schedules & Descriptions***

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### **1.0 CEU Bringing A New System To Market**

Mike Heatwole, May Supply

WED (2/17) | 4:30 PM – 5:30 PM

THR (2/18) | 9:00 AM – 10:00 AM

To explain the process of certifying (6 year process) and bringing to market a brand new technology the federal and state (EPA) Technology – To allow small systems to meet the requirements at a reduced cost and operating simplicity than ever before allowed will show market potential and actual installations. This is a technical class.

### **1.0 CEU Constant Pressure Pumping**

Alan Bixler, Grundfos

WED (2/17) | 3:15 PM – 4:15 PM

This course will give participants basic knowledge of constant pressure pumping. It will include discussions regarding Variable Frequency Drives and how they work.

### **1.0 CEU Contractor Licensing Basics**

Mindy Spruill, DPOR Staff

WED (2/17) | 1:30 PM – 2:30 PM

THUR (2/18) | 10:30 AM – 11:30 AM

Course will cover the topics of who needs a license, board statistics and license types.

### **2.0 CEU Feedback: How is your association working for you?**

VWWA Board of Directors

FRI (2/19) | 8:00 AM – 10:00 AM

This course will be a discussion between members from all categories of concerns that are expressed that the association can provide structure or guidance in.

### **1.0 CEU Groundwater Principles & Modern Methods – Higher Yields**

Warren “Ted” Dean, ATS International, Inc.

THR (2/18) | 4:00 PM – 5:00 PM

Course will provide education into basic groundwater geology and modern methods of finding higher yields.

### **1.5 CEU Karst Drilling Update & Review**

Wayne Fenton, Fenton Well Drilling | Joel Maynard, DEQ | Brad White, DEQ

WED (2/17) | 1:30 PM – 3:00 PM

THR (2/18) | 2:00 PM – 3:30 PM

Course will be instructional on karst geology formations found in the western part of Virginia. Focus will be to present a study completed by the speakers to enrich the drillers of the behaviors of this type of formation and how to properly drill through it. There will also be specifics on preventative techniques to protect the drill stems, bits and rig.

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## 1.0 CEU Making Risk Management Work For Your Business

Tim Walker, HSHI

THR (2/18) | 2:00 PM – 3:00 PM

Course will focus on various policies and choosing the best policy for the construction industry. Implementation of Risk Management policies will be addressed in the second half of the course.

## 1.0 CEU SubDrive Solar Systems

David Bumbalough, Franklin Electric

WED (2/17) | 8:00 AM – 9:00 AM

THR (2/18) | 4:00 PM – 5:00 PM

This one hour session is intended to provide technical training and information on solar systems and the various application for use in the water industry. Part 1; What is Solar Power? Part 2; Applications Part 3; How the SubDrive Solar System Works Part 4; Troubleshooting and Faults.

## 1.0 CEU VA Underground Utility Damage Prevention Act

Tracey Lamb, VA 811 Miss Utility

WED (2/17) | 8:00 AM – 9:00 AM

THR (2/18) | 10:30 AM – 11:30 AM

Course will cover the Miss Utility/811 process in Virginia and the laws that are associated. A roundtable discussion will also be held.

## 1.0 CEU VAHWQP & Well Check Program

Erin Ling, Senior Extension Associate & Brian Benham

WED (2/17) | 9:30 AM – 10:30 AM

This presentation will summarize impacts, key partnerships, discuss lessons learned and resources developed, and provide an overview of water quality sample analysis results. We will also discuss our new Well Check initiative: a partnership with the Virginia Water Well Association to develop and market affordable, standardized well inspections for homeowners across Virginia. This program will provide well inspection checklists and Well Check marketing materials to interested well drillers, and will direct homeowners who participate in our VAHWQP drinking water clinics to drillers who can provide well inspections.



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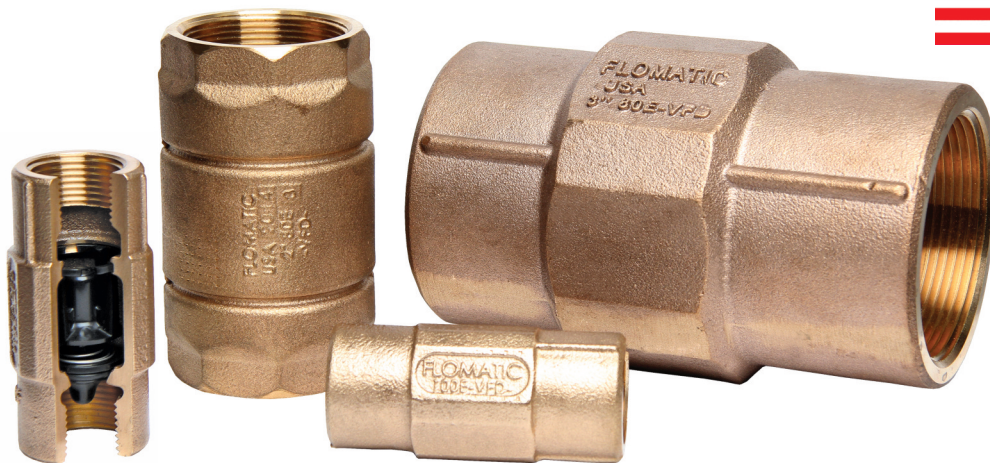
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## Legislation News

The 2016 session of the Virginia General Assembly convened on Wednesday, January 13 and runs through Saturday, March 12. This year's session is referred to as a "long session" – 60 days - where they will adopt and two year budget for the Commonwealth. There are a number of controversial issues on the agenda including healthcare reform, gun control legislation, repeal of the corporate income tax and tolls on certain highways in the state just to name a few.

On the VWWA front, as always we will be on the lookout for mandatory connection legislation and other bills which attempt to control an individual's right to choose how they get their water. There is a request to study the effect on groundwater of the application of biosolids. A similar effort last year was killed in the closing days. The Department of Health is being asked to come up with a workable plan to eliminate their role in the evaluation and design for onsite sewage systems and private wells.

Please do not hesitate to let me know if you have any questions regarding the General Assembly. I will have an update for everyone at the VWWA conference in February. The best way to reach me during the session is by email. Thank you.

Jeff Gregson  
jeffgregson@gmail.com



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Virginia Water Well Association  
PO BOX 1170  
POWHATAN, VA 23139



February 17-19, 2016

# WINTER CONFERENCE

ATTENDEE Pre-Registration

ATTENDEE  
ONLY

ENGAGE



## REGISTRANT INFORMATION

PRE-REGISTRATION CLOSING FEBRUARY 5, 2016

COMPANY

CONTACT PERSON

OFFICE ( )

MAILING ADDRESS

FAX ( )

TOWN/CITY

STATE

ZIP

E-MAIL

## REGISTRATION OPTIONS

Only individuals listed on your company VWWA membership are entitled to pay reduced member registration fees.

☐ **OPTION 1 - FULL REGISTRATION** INCLUDES FULL ACCESS TO CLASSES, TRADE SHOW, & MEALS.  
MEMBER \$150.00 PER PERSON  
NON-MEMBER \$200.00 PER PERSON

☐ **OPTION 2 - SINGLE DAY**  
MEMBER \$100.00  
NON-MEMBER \$130.00  
WEDNESDAY ONLY INCLUDES LUNCH, CLASSES & TRADE SHOW ACCESS  
THURSDAY ONLY (DOES NOT INCLUDE RECEPTION) INCLUDES LUNCH, CLASSES & TRADE SHOW ACCESS

☐ ADDITIONAL RECEPTION TICKETS @ \$40.00 EACH

☐ ADDITIONAL STUDENT/CHILD TICKET @ \$20.00 EACH

## SPONSORSHIP OPTIONS

☐ BRONZE ≤ \$200 ☐ SILVER ≤ \$500 ☐ GOLD ≤ \$1,000 ☐ PLATINUM ≤ \$2,500 ☐ DIAMOND > \$2,500

Pre-Registration closes on February 6, 2015. Onsite fees will increase \$20.00 per person.  
Sponsorships are acknowledged in print pieces, signage, website, meetings, etc., according to level.

Total(s)

BADGES

\$

## BADGE(S) REGISTRANT NAMES

### HOTEL INFORMATION

Please contact the hotel directly, to arrange your stay.



\$119 + tax

Code: VWWA

1021 Koger Center Blvd  
Richmond, VA 23235  
(804) 379-3800  
www.DoubleTree3.hilton.com  
Rate Expires: 1/26/2015

## PAYMENT INFORMATION

Please mail form with payment to:

**VWWA**  
**P.O. Box 1170**  
**Powhatan, VA 23139**

Note: Payments to VWWA are not deductible as charitable contributions for federal income tax purposes. However, payments may be deductible as ordinary and necessary business expenses excluding \$15 for company memberships and \$5 for individual memberships which is allocated towards non-deductible VWWA lobbying activity (VWWA Well PAC).

**Refund Policy:** Written notification required before February 5, 2016 for a refund less a \$36.00 fee.

**Total Payment \$**

Check #

Credit Card



Company Card? ☐

Cardholder name (as appears on card)

Card # / / Exp Date: /

Signature:

Please make checks payable to VWWA - return check fee \$36.

Q u e s t i o n s ?  
VWWA Office (804) 387-8395 Fax (804) 302-7978  
info@vawaterwellassociation.org

February 17-19, 2016  
**WINTER  
 CONFERENCE**  
 EXHIBITOR Pre-Registration

EXHIBITOR  
 ONLY



**REGISTRANT INFORMATION**

**PRE-REGISTRATION CLOSES FEBRUARY 5, 2016**

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☐ **OPTION 1 - TRADESHOW FLOOR - 10' X 6' BOOTH**

INCLUDES TWO FULL REGISTRATIONS.

MEMBER \$550.00

NON-MEMBER \$650.00

☐ **OPTION 2 - OUTDOOR SPACE**

INCLUDES TWO FULL REGISTRATIONS.

MEMBER \$400.00

NON-MEMBER \$500.00

☐ **OPTION 3 - MANUFACTURER REPRESENTATIVE - No Booth; Floor Presence**

INCLUDES ONE FULL REGISTRATION.

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EXTRAS

☐ BOOTH ELECTRICITY @ \$55.00 PER BOOTH

☐ ADDITIONAL EXHIBITOR BADGES @ \$65.00 EACH

☐ ADDITIONAL FULL REGISTRATION BADGES @ \$175.00 EACH  
 INCLUDES ALL CLASSES AND MEALS

☐ ADDITIONAL AUCTION-RECEPTION TICKETS@ \$40.00 EACH

**SPONSORSHIP OPTIONS**

☐ BRONZE ≤ \$200

☐ SILVER ≤ \$500

☐ GOLD ≤ \$1,000

☐ PLATINUM ≤ \$2,500

☐ DIAMOND > \$2,500

Pre-Registration closes on February 5, 2016. Additional exhibitor, full registration, or auction-reception tickets will only be available onsite. Sponsorships are acknowledged in print pieces, signage, website, meetings, etc., according to level.

Total(s)

BADGES

\$

**BADGE(S) REGISTRANT NAMES**



**PRODUCT SPOTLIGHT PARTICIPATION:**

☐ Please assign me a spotlight time slot

☐ Do NOT assign me a spotlight time slot

**HOTEL INFORMATION**

Please contact the hotel directly, to arrange your stay.

**\$119** + tax

Code: VWWA



1021 Koger Center Blvd  
 Richmond, VA 23235  
 (804) 379-3800

www.DoubleTree3.hilton.com  
 Rate Expires: 1/25/2016

**PAYMENT INFORMATION**

Thank you!

**VWWA**  
**P.O. Box 1170**  
**Powhatan, VA 23139**

Note: Payments to VWWA are not deductible as charitable contributions for federal income tax purposes. However, payments may be deductible as ordinary and necessary business expenses excluding \$15 for company memberships and \$5 for individual memberships which is allocated towards non-deductible VWWA lobbying activity (VWWA Well PAC).

**Refund Policy:** Written notification required before January 25, 2016 for a refund less a \$195.00 fee.

**Total Payment \$**

Check #

Credit Card



Company Card? ☐

Cardholder name (as appears on card)

Card # / / Exp Date: /

Signature:

Please make checks payable to VWWA - return check fee \$36.

Questions?  
 VWWA Office (804) 387-8395 Fax (804) 302-7978  
 info@vawaterwellassociation.org