



# THE VWWA 2023 WINTER CONFERENCE

February 15-16 | [vawaterwellassociation.org/winterconference](http://vawaterwellassociation.org/winterconference)

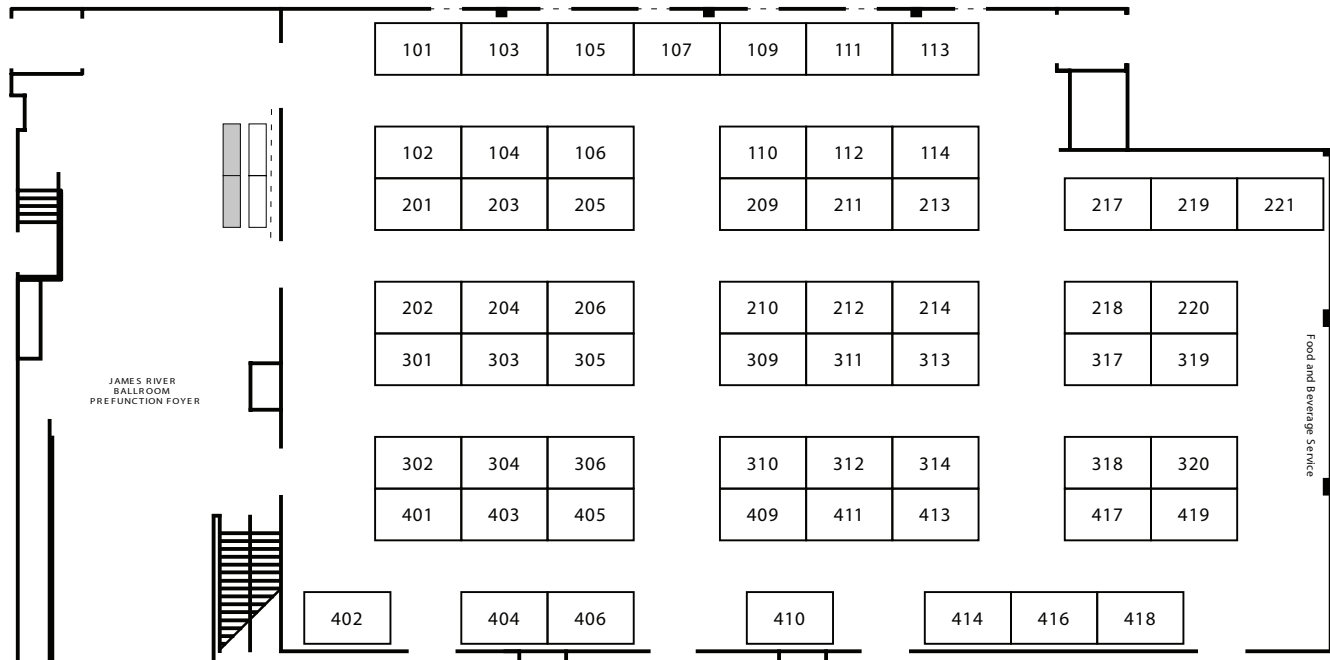


## EXHIBITOR PROSPECTUS

RICHMOND - VIRGINIA

# EXHIBITION HALL

Early bird rates expire January 20, 2023 - rates will increase by \$100 thereafter. Electricity is additional at \$75 fee per booth.



## JAMES RIVER BALLROOM

### DEDICATED EXHIBIT HOURS

WEDNESDAY - FEB 15 2:00 PM - 6:00 PM  
THURSDAY - FEB 16 8:30 AM - 11:00 AM

### 10' X 6' BOOTH

### ADD-ON BOOTH

### 20' X 40' OUTDOOR EQUIPMENT SPACE

NONMEMBER

MEMBER

**\$700** **\$550**

**\$500** **\$300**

**\$500** **\$300**

We are excited to remain at the DoubleTree by Hilton for the 2023 Winter Conference and Exhibition. This location allows for everything to happen in one place. Our attendees have the ability to stay in the hotel rooms that are adjacent to the exhibit hall and communal spaces and never have to leave the facility. The warm staff and centrally located facility are sure to bring groundwater professionals from around the state back to the annual conference, once again.

As you consider your booth, please note the exhibition hall is fully carpeted. Each booth will come with a table, two chairs and a wastebasket. Electricity is still an add-on to the registration fee.

No heavy equipment or trailers will be in this space. All heavy equipment and trailers will be located outside in a dedicated area of the parking lot.

The newly condensed conference schedule does provide dedicated hall hours on Wednesday, February 15th from 2 PM until 6 PM and again Thursday, February 16th from 8:30 AM until 11 AM. Setup and teardown hours are before and after the dedicated exhibit hours.

We hope you can join us and support our organization as we move through this new season together.

## Live Auction

*Wednesday at 6:00 PM*

The VWWA is eager to once again enjoy the Live Auction energy. The auction supports the association's operating fund and additional programs throughout the year and we need your support! If you would like to contribute to our event, please let us know. The deadline for items is Wednesday, February 15th at 2:00 PM in order to be ready for the Banquet at 6:00 PM the same evening.

Items that have done well in the past are technology or tool related. We appreciate all the items that are contributed to make this event a success!

## Door Raffles

*During Exhibit Hall Hours*

A past request from attendees are to have door raffles for the exhibition hall. While the VWWA is looking into providing some fun raffle items, we welcome any contribution of goods or discounts that you may want to offer as well.

Individual raffle bags from your company are encouraged or if you would like to contribute individual items that the VWWA can place in other bags - we appreciate either. Door raffles will be available during both days of exhibits.

**SPONSORSHIP LEVELS | BRONZE \$200 . SILVER \$500 . GOLD \$1,000 . PLATINUM \$2,500 . DIAMOND >\$2,500**

## TERMS AND CONDITIONS

### 1. DEFINITIONS:

- a. "PRODUCER" shall mean Virginia Water Well Association.
- b. A Building Manager shall mean the facility manager or a designated representative during their absence.
- c. A "Premises" shall mean DOUBLETREE.

2. ELIGIBILITY OF EXHIBITS: The Producer reserves the right to determine the eligibility of any company or product to exhibit in the show.

3. SUBLETTING OF EXHIBITS: No Exhibitor shall assign, sublet or apportion the whole or any part of his/her exhibit space.

4. RELOCATION OF EXHIBITS: The Producer reserves the right to alter locations as shown on official floor plan as deemed advisable or necessary.

5. BOUNDARIES: No part of any exhibit may extend beyond Exhibitors assigned space boundaries. Aisle space is controlled by the Producer.

### 6. EXHIBITS:

a. Exhibitors move in and set-up on 2/15/22, from 8:00 AM to 2:00 PM. All exhibits shall be completed and in operating order by 2:00 PM on 2/15/22.

b. No walls exceeding eight feet at back wall or three feet at sides may be constructed unless prior written permission is given by the Producer.

c. The Producer reserves the right to finish and decorate any unfinished partitions, backs of signs that are, in the Producers opinion, exposed to the public view. Exhibitor agrees to reimburse the Producer the actual cost of said finishing and/or decorating.

**d. Dismantling of any display prior to the closing hour of the show is prohibited.**

e. Exhibitors must comply with all state and local laws, rules, regulations and ordinances.

f. The Producer shall have sole control over all admission policies. No smoking will be permitted in the exhibit hall.

7. LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim against the Producer, show Sponsor or the city or state wherein show is held for loss, theft, damage of goods, nor for any injury to him or his employees, suffered while show is being set up, taken down or in progress. Exhibitor agrees to indemnify and hold harmless the show Producer, show Sponsor and the city and state wherein the show is held, of all claims arising out of acts, omissions or negligence of Exhibitor, his employees or his agents.

8. INSURANCE: Exhibitors who desire insurance for their exhibits must purchase same at their own expense. (See section 16)

9. PERSONAL PROPERTY: The Exhibitor hereby waives all right under the Constitution and the laws of the Commonwealth of Virginia or any other state to claim personal property exempt as against any liability, debt or obligation arising under this agreement.

10. FOOD & BEVERAGES: No food or beverages shall be brought onto the premises except through the building concessionaire, who has been assigned those rights through a contract with the Producer.

11. FREE SAMPLES: No free samples of food, beverage or any product may be given away or otherwise distributed by Exhibitor or his agents without prior written approval of the Producer. (small candies, etc. excluded.)

12. FAILURE TO EXHIBIT: If the Exhibitor, being entitled to possession through this agreement, shall fail to take possession of or to use the premises, no rent refund shall be made and the full rent called for by this agreement shall be payable by the Exhibitor to the Producer as liquidated damages, and not by way of penalty. Late setup is strictly prohibited and may result in forfeiture of the right to exhibit.

13. REMOVAL OF EFFECTS: The decorator shall have the right to remove all effects remaining on the premises after 5 pm on 2/16/22 at Exhibitors' expense and to store same at the sole expense of the Exhibitor, and without any liability therefore on the part of the DOUBLETREE or the Producer or their agents.

### 14. DAMAGE:

a. Exhibitor, his agents, guests or patrons shall not injure, mar or in any manner deface the premises or equipment therein, and shall

not cause or permit anything to be done whereby the premises or equipment therein shall be in any manner injured, marred, unduly soiled, defaced, lost, stolen or otherwise removed from the premises and will not drive or permit to be driven nails, hooks, tacks or screws into any part of the premises and will not make nor allow to be made any alterations of any kind therein. Should any of the aforementioned prohibited acts occur, Exhibitor agrees to promptly make restitution therefore to the Hotel by cash or certified check.

b. Exhibitor agrees that if any portion of his show space shall be damaged by the act, default or negligence of himself, or of his agents, employees, patrons or guests, Exhibitor will pay to the Hotel/Facility upon demand such sum as shall be necessary to restore the premises and/or equipment to their previous condition. Exhibitor hereby assumes full responsibility for the acts and conduct of all persons within his exhibit area.

15. MAINTAINING THE PEACE: The Producer or her representatives shall have the right to eject any disruptive or objectionable persons from the premises. Upon exercise of this authority, Exhibitor hereby waives any and all right or claim for damages against the Producer, the Hotel/Premises or their agents.

16. HOLD HARMLESS: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Hotel and shall indemnify and hold harmless the Hotel, agents, servants and employees from any and all such losses, damages and claims.

17. SELLING POLICY: Exhibitors shall not solicit business or distribute samples, catalogs, etc, in a manner that may be considered a noisemaker or show stopper.

18. TERMINATION OF THE SHOW: If the Producer determines that the premises wherein the show is being held have become unfit for occupancy or if they become materially interfered with by reason of strike, embargo, injunction, act of war, act of God, or any other act or event not the fault of the Producer, this agreement may be terminated by the Producer in the event of such termination. The Producer may, after deducting all cost and expenses, including a reserve for claims, refund to the Exhibitor as for complete settlement and discharge of said Exhibitors claims and demands, his pro-rate share of all monies paid by all exhibitors.

19. PAYMENT AND CANCELLATIONS: All exhibit spaces must be paid for in full prior to the opening of the show. No cancellations will be honored after January 6, 2023.

20. PRODUCER POWER: Exhibitor agrees that VVWA will have full power in a matter of interpretation, amendment and enforcement of all exhibitors rules and regulations. In all instances, VVWA's rulings will be final. All rights and privileges granted to exhibitor under this agreement and any subsequent amendments are subject to and subordinate to the master lease between the Virginia Water Well Association (VVWA) and the facility/Premises.

21. COVID-19 RELEASE & HOLD HARMLESS AGREEMENT: By registering and attending a Virginia Water Well Association (VVWA) event/meeting you acknowledge that there is an unknown risk of exposure to COVID-19 through exposure to contaminated objects, as well as through personal contact. Such exposure carries with it a certain degree of risk that could result in illness, disability or death. You agree to release and hold harmless VVWA, its employees, officers, and vendors from and against all claims of damages and liability resulting from exposure to COVID-19. Registrants/Attendees also warrant they are abiding by their state/locality laws regarding COVID-19 restrictions.

22. CROWD RELEASE: By registering and attending a Virginia Water Well Association (VVWA) event/meeting you grant VVWA full rights in perpetuity to use the images resulting from the photography/video filming taken at the event/meeting, and any reproductions or adaptations of the images for publicity or other purposes to help achieve VVWA's mission. This might include (but is not limited to), the right to use them in VVWA's printed publications and in online publicity, social media, and press releases.





# THE VWVA WINTER CONFERENCE

February 15-16, 2023 | [vawaterwellassociation.org/winterconference](http://vawaterwellassociation.org/winterconference)



- 2 TRACKS OF CLASSES
- 
- 6.5 HOURS OF EXHIBITIONS
- 
- DOOR RAFFLES
- 
- DINNER BANQUET
- 
- LIVE AUCTION

**CONFERENCE SCHEDULE**

**WEDNESDAY, FEBRUARY 15**

8:00 AM - 2:00 PM EXHIBITOR SETUP

8:00 AM - 2:00 PM EDUCATION SESSIONS

2:00 PM - 6:00 PM EXHIBITION HALL OPEN

6:00 PM - 10:00 PM DINNER BANQUET

**THURSDAY, FEBRUARY 16**

8:30 AM - 11:00 AM EXHIBIT HALL OPEN

11:00 AM - 4:00 PM EXHIBITOR TEARDOWN

11:00 AM - 5:00 PM EDUCATION SESSIONS

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Early Bird Rates Expire January 20!



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# EXHIBITOR AGREEMENT

## EXHIBITOR INFORMATION

**EARLY BIRD RATES EXPIRE JANUARY 20, 2023**

COMPANY \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ OFFICE ( ) \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

TOWN/CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

## EXHIBIT BOOTH, EQUIPMENT & SPONSORSHIP OPTIONS

Only current VWWA members are entitled to pay reduced member registration fees. Thursday breakfast and both lunches are included.

	QTY	\$ VALUE
<input type="checkbox"/> <b>10' X 6' BOOTH</b> NONMEMBER <b>\$700.00</b> / MEMBER <b>\$550.00</b> Booth includes two badges, 6' table, wastebasket, two chairs, signage, pipe and drape. Order additional furniture, furnishings from Exhibition Services.		
<b>EXTRAS</b>		
<input type="checkbox"/> <b>+ ADDITIONAL EXHIBITOR BADGES \$65 EACH</b>		
<input type="checkbox"/> <b>+ ADD-ON 10' X 10' BOOTH</b> NONMEMBER <b>\$500.00</b> / MEMBER <b>\$300.00</b> (Additional booth fee - includes two badges.)		
<input type="checkbox"/> <b>+ BOOTH ELECTRICITY</b> per booth <b>\$75</b> - 5 amp electrical drop		
<input type="checkbox"/> <b>20' X 40' OUTDOOR SPACE</b> NONMEMBER <b>\$600.00</b> / MEMBER <b>\$400.00</b> Space for rigs, equipment, interactive trailers - no booth setup. Includes four badges.		
<input type="checkbox"/> <b>MANUFACTURER REPRESENTATIVE</b> - No Booth; Floor Presence <b>\$300</b> (per person)		
<input type="checkbox"/> <b>DINNER BANQUET TICKET</b> - <b>\$40</b> PER PERSON - <i>DINNER PROGRAM &amp; LIVE AUCTION - WED, FEB. 15 @ 6:00 PM - PARLOR D</i>		
<b>SPONSORSHIP OPTIONS</b> Sponsorships are acknowledged in print pieces, signage, website, meetings, etc., according to level.		
<input type="checkbox"/> BRONZE ≤ \$200 <input type="checkbox"/> SILVER ≤ \$500 <input type="checkbox"/> GOLD ≤ \$1,000 <input type="checkbox"/> PLATINUM ≤ \$2,500 <input type="checkbox"/> DIAMOND > \$2,500		

Early Bird rates expire January 20, 2023. Rates will increase by \$100 thereafter. Preregistration closes on February 3, 2023.

**LIVE AUCTION DONATION**  
Please consider donating to our auction this year. Goods can be brought to the registration area on **Wednesday, 2/15 by 2:00 PM**. Be sure to attach a business card to the item.

**DOOR RAFFLE**  
In addition to the auction, we are looking for smaller items that can be used as a door raffle for the exhibition hall Wednesday & Thursday. If you have an item that you would like to contribute, please turn it in to the Registration booth by **12:00 PM** on **Wednesday, 2/15**.

**BADGE REGISTRANT NAMES**

Total(s)	BADGES	\$

### BOOTH PREFERENCE:

VWWA management assigns booths to first come, first serve basis and holds the right to reassign to the next available booth. 1  2  3

## PAYMENT INFORMATION

Please mail form and payment, payable to:

**VWWA**  
**P.O. Box 1170**  
**Powhatan, VA 23139**

Check #

Credit Card



Company Card?

Cardholder name (as appears on card) \_\_\_\_\_

**Refund Policy:** Written notification required before JANUARY 7, 2022 for a refund less a \$136.00 fee. NO REFUND after January 6, 2023.

Card # \_\_\_\_\_ SEC. Code: \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_

Questions?  
VWWA Office (804) 387-8395 Fax (804) 302-7978  
[info@vawaterwellassociation.org](mailto:info@vawaterwellassociation.org)

Signature: \_\_\_\_\_

## CONTRACT AGREEMENT:

I understand this agreement becomes a contract when signed by us and accepted by VWWA Executive Director. I agree to abide by the terms stated in the 2023 Exhibitor Prospectus.

Signature of Authorized Representative

Title

Date