

Survey Results\_WC20

QUESTION 1: I attended the event as an/a:		TOTALS	
	Exhibitor	3	8.50%
	Contractor	30	85.90%
	Regulator/Scientist/Engineer	1	2.80%
	Office Personnel	1	2.80%
	Other	0	0.00%
		<u>35</u>	<u>100.00%</u>
QUESTION 2: Prior to the event, how much of the information that you needed did you get?			
	All of the information	21	60.00%
	Most of the information	10	28.60%
	Some of the information	3	8.60%
	A little of the information	1	2.80%
	None of the information	0	0.00%
		<u>35</u>	<u>100.00%</u>
QUESTION 3: How organized was the event?			
	Extremely organized	13	37.14%
	Very organized	21	60.00%
	Somewhat organized	1	2.86%
	Not so organized	0	0.00%
	Not at all organized	0	0.00%
		<u>35</u>	<u>100.00%</u>
QUESTION 4: How helpful was the content presented in the event?			
	Extremely helpful	8	24.24%
	Very helpful	21	63.64%
	Somewhat helpful	4	12.12%
	Not so helpful	0	0.00%
	Not at all helpful	0	0.00%
		<u>33</u>	<u>100.00%</u>
QUESTION 5: What would you like to see at the next Winter Conference?			
	Comments		they got into the business
QUESTION 6: How would you rate the value of the cost of the show?			
	Excellent	10	28.57%
	Above Average	14	40.00%
	Average	9	25.72%
	Below Average	1	2.86%
	Poor	1	2.86%
		<u>35</u>	<u>100.00%</u>
QUESTION 7: How can we improve our events:			
	Comments		Continue to improve
QUESTION 8: How easy was it to find what you were looking for on our website?			
	Extremely Easy	9	28.13%
	Very Easy	15	46.88%
	Somewhat Easy	8	25.00%
	Not so easy	0	0.00%
	Not at all easy	0	0.00%
		<u>32</u>	<u>100.00%</u>
QUESTION 9: Do you have any other comments, questions or concerns?			
	Comments		Best state s
QUESTION 10: Overall, how satisfied or dissatisfied are you with the Virginia Water Well Association?			
	Very Satisfied	27	77.14%
	Somewhat Satisfied	6	17.14%
	Neither Satisfied nor dissatisfied	2	5.71%
	Dissatisfied	0	0.00%
	Very Dissatisfied	0	0.00%
		<u>35</u>	<u>100.00%</u>

SURVEY RESULTS COMMENTARY:

Q2: *PRIOR TO THE EVENT, HOW MUCH OF THE INFORMATION THAT YOU NEEDED, DID YOU GET?*

- I liked being able to plan which classes I wanted to take ahead of time.
- My employer did not communicate well.
- List speakers with class in program.

Q5: *WHAT WOULD YOU LIKE TO SEE AT THE NEXT WINTER CONFERENCE?*

- Interview random contractors and just ask them for a brief description of how they got into the business and what it means to them and then include in one of the newsletters. This may have been done in the past. Just an idea.
- More refreshment
- More municipal system topics
- Drug and Alcohol course
- Covered all my needs
- Move back to Roanoke, different classes, and more rock drilling
- Move back to Roanoke, different classes, and more rock drilling
- The VWWA does an excellent job with this show!
- Chick-Fil-A on the first day of classes. Thank you
- Better Lunches
- Bring back Jessie from Water Systems Council. He's Hilarious!
- Same Content
- Smaller Breaks
- Geothermal or DOT class

Q7: *HOW CAN WE IMPROVE OUR EVENTS?*

- Continue to improve contact time with exhibitors
- Have some of the distributors do a couple of classes each day in the vendor area. For example - variable speed controller in action, breaking down a hammer, control box troubleshooting, water filtration set up and how it actually works. This may get them more involved also. Every one typically likes hands on training and it helps pass the time.
- Decrease 'down-time' between classes and events. Start earlier. Momentum.
- Keep up the good work
- Great show I was satisfied with it
- Move to more central location
- I would suggest recognizing the sponsors on the screen during lunch/breakfast
- You guys did a great job!
- Get better lunches
- For the money spent the lunches were poor. Had to go eat at a restaurant for good food.
- More fun events, door prizes. I know this costs more but could build morale.
- Shorten break on second day for lunch
- Way too much down time in between classes. We don't need an hour or two of breaks.
- Offer more advanced level courses

## 2020 WINTER CONFERENCE . VIRGINIA WATER WELL ASSOCIATION

- Maybe put something behind the trade show that attendees will want to go in order to draw them all the way through the exhibits?
- Time frame for lunch on day 2 was too long.

### Q9: *DO YOU HAVE ANY OTHER COMMENTS, QUESTIONS OR CONCERNS?*

- Best state show in the region!
- Don't know if there is a venue available where contractors would have to go through vendor area every time to access classrooms. Just a thought! Was pleased with the overall show. It was evident that a lot of time and effort was put into it and it showed!
- Great conference
- Keep up the great work!