



SURVEY RESULTS COMMENTARY:

Q2: *PRIOR TO THE EVENT, HOW MUCH OF THE INFORMATION THAT YOU NEEDED, DID YOU GET?*

- Classes on the same subject, year after year are NEVER the same! New points, ideas, etc., are generated from previous class to the next.
- Did not know how many credits you get for the classes. Glad lunch was both days.
- Great flyer.
- You might want to re-word question #2. The question appears to be asking how much information I learned from the conference before I attended the conference.

Q5: *WHAT WOULD YOU LIKE TO SEE AT THE NEXT WINTER CONFERENCE?*

- Have the event where hotel connected to convention center.
- No snow
- No improvements
- More product showcases
- Interactive/hands on teaching or experiences.
- Most informative classes were the ones that the presenters talked about law, rules, regs, safety. Jesse Richardson from Water Systems Council had an extremely informative class.
- For sale inspections for realtor property sale.
- Big iron is great to look at.
- It might be helpful to teach well drillers how to prepare a regulatory compliant design package for the health department.
- Home made tool time.
- The same excitement.
- More quality presenters like this year.

Q7: *HOW CAN WE IMPROVE OUR EVENTS?*

- Better food, offer 3 courses on second day in morning . Don't have 2.5 hours between 2nd and 3rd classes on Thursday.
- Have it at a hotel so you don't have to commute. Provide snacks, drinks, door prizes, raffle fundraiser, bingo.
- I was impressed with the entire education cycle. Classroom setups, repeatable scheduling of classes, length of class was ideal.
- No improvement - really like Fredericksburg
- Lean on vendor support. More involvement and product spotlights.
- Have more games and prizes sponsored by VWWA and not just by the individual vendors.
- Keep up the good work.
- The event is good. Somehow get more nonmembers to attend and participate.
- It was a good event.
- Maybe a vendor punch card for a gift if they visit the vendor booths.

Q9: *DO YOU HAVE ANY OTHER COMMENTS, QUESTIONS OR CONCERNS?*

- Expo center was nice but would be better if everyone was not spread out over 3 hotels. No centralized meeting place (bar) like Richmond.

## 2019 WINTER CONFERENCE . VIRGINIA WATER WELL ASSOCIATION

- Really liked having choices of classes. Good selection.
- Word is that VWWA will be going back to Fredericksburg - 'good' maybe next year NO snow! Lol
- More office procedures/learning!
- Cheaper alcohol at dinner event. Price point was too high and drove attendees out earlier.
- Convention center staff very helpful. Program, badges, signage, etc. very professional.
- Love the setup in the exhibit hall, both machines and booths. Great entertainment!  
Auctions/bingo are fun!
- Not easy to find all the info I was looking for prior to event.
- Noticed more younger people this time. Really liked the program book.
- I like live auction over silent. Silent went smoothly, but live makes more money.
- Prior to the event I selected the classes I planned to attend. I was dreading only one (Evolution of Groundwater Law). It turned out to be the best! The speaker was excellent!
- Very nice event and I enjoyed the location. I hope it is here next year.

## Feedback Notes: 2019 Winter Conference

1. With the new ability for Master Water Well System Providers able to design the well locations and submit to the Department of Health – does this create a faster permitting process? Where there used to be a back log in work from the department, after the new bill was enacted, there is now no backlog.
2. Potential Course – How to communicate with the health department and real estate agents regarding well inspections.
3. Consider doing away with member rates and membership to the association so as to not segregate the industry and foster the philosophy that we are all one.
4. Baroid Drilling Products is considering holding the first Mud School in Virginia to move about the state through the years that would be two to three days and not be run through the VWWA but would like to receive guidance on locations with amenities and need. This first school would be used as a pilot course refined and utilized through other states.
5. Hearing throughout the conference was difficult when speaking on the stage. It was muffled and often indistinguishable towards the back of the space.
6. Courses – Some presentations had difficulty getting their presentation to load and play. Ask for presentations ahead of time to preload?
7. People like the live auction and bingo for interaction and engagement.
8. Conference participants do not always know what they are entitled to with their registration fees. Consider a welcome to orient attendees and exhibitors to the conference. ‘What to expect’
9. Trade show floor time versus education time. Exhibitors want more floor time without classes – attendees want more back to back classes without breaks.
10. Trade Show attendance prize – bingo like card for attendees to have signed, etc. to be placed in a raffle for a drawing of prizes.
11. Registration signage – needs to be clearer on Exhibitor, Attendee \_ Preregistration vs. onsite.
12. Exhibitor Booths: Adjust pricing to include carpet, etc. Possibly electricity to encourage expansion in displays.
13. Market to plumbers, electricians, other related industries through public record lists from DPOR.
14. Create a course on Design Packages that the MWWSP will required to submit to the state for permits.
15. Update on VA Hydro Database?
16. VDH Specific Training