

EVENT PROPOSAL | 2023 Fall Field Day

Friday, October 27th | 7:30 AM - 5:00 PM
36 Poindexter Road Louisa, VA 23090



VIRGINIA WATER WELL ASSOCIATION

A nonprofit groundwater organization focused on assisting, promoting, encouraging and supporting the industry in all phases and through various related professions to advance the mutual interests of all engaged to their own and the public interest.

■ WHAT IT IS

The **Virginia Water Well Association** is creating a mini equipment show coupled with hands-on training for our water well contractors through a single, outdoor event, referred to as; the *Fall Field Day*.

Our organization serves the groundwater industry which relies upon diverse and reliable equipment to complete projects timely and as cost efficiently as possible. This means the equipment they invest in needs to be easily maintained and equipped with options for hydraulic connections in addition to various sizes to scale up or down as the project entails. Remote control and smart technology in equipment has been a bridging factor to the younger generation of men and women. Showcasing the market trends coupled with information of what is coming down the innovative pipe is critical in supporting the industry labor force. We accomplish this through the demonstrative event which answers through lectures and firsthand training. Participants are then able to leave the site with immediate new skills, experience, and knowledge to implement into their projects.

This year, the program is focused upon equipment and tooling where our goal is to house not only trade related tools for drilling practices and pump equipment, but also to emphasize the smaller equipment that is necessary in completing water systems. This is where we need you and your expertise.

■ THE ASK

Our intent is to have five equipment dealers from around the Richmond/Charlottesville area join us with various pieces of equipment to have on display reserving one selected piece of equipment to be showcased as the 'educational' tool where participants will be able to operate onsite at your command. We have provided a list of projected activities that we are aiming to provide. We are hopeful that you would be willing to identify the skill set you would like to demonstrate and communicate your intention back to us by August 31st.

1. Driving Course : Small circular path
2. Digging/Moving : Earth or Gravel Piles
3. Operator Challenge : Cone + Ball Skill Builder
4. Trailer Load + Tie-Down : How to properly load and secure equipment, etc.
5. Boom/Aerial Lift : For rig repairs on engaged derricks
6. Mole : Underground piston and air compressor demonstration for under driveway excavations
7. Horizontal Auger : Trench 4' - 5'
8. Horizontal Boring : Demonstrating underground digs for waterlines in landscaped or basement projects.

■ RESPONSE TIME

We appreciate your time to review the enclosed **Vendor Agreement Form** and program schedule. We hope that you will consider joining our event!

Have any additional ideas? We welcome additional ideas of skill assessment or training that you may have equipment available for that would pertain to trenches, holes, grading, maneuvering through small lots or precision in hand controls.

Sincerely,

Christina Ekhoﬀ, VWWA Executive Director

VENDOR AGREEMENT FORM | 2023 Fall Field Day

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VENDOR INFORMATION

COMPANY*		
CONTACT PERSON	OFFICE	
MAILING ADDRESS	FAX	
TOWN/CITY	STATE	ZIP
E-MAIL		

We appreciate your willingness to participate in our Fall Field Day. We are an industry of groundwater professionals that thrive in working outdoors and are dedicated to serving our communities well by continuously engaging with contractors, manufacturers, supplier, regulators, and scientists. It is by your involvement that we are able generate energy in the trade which is reflective in sales for you.

To account for the intended equipment onsite and prepare for their display, please list below the 4-5 pieces you are bringing. Furthermore, please review the projected activities and indicate your activity of choice beside the listed piece that will be demonstrative.

EQUIPMENT LIST & DESCRIPTION	 DEMONSTRATIVE ACTIVITY
	
	
	
	
	
	

★ ACTIVITIES/DEMONSTRATIONS

- | | |
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| 1. Driving Course : Small circular path | 6. Mole : Underground piston and air compressor demonstration for under driveway excavations |
| 2. Digging/Moving : Earth or Gravel Piles | 7. Horizontal Auger : Trench 4' - 5' |
| 3. Operator Challenge : Cone + Ball Skill Builder | 8. Horizontal Boring : Demonstrating underground digs for waterlines in landscaped or basement projects. |
| 4. Trailer Load + Tie-Down : How to properly load and secure equipment, etc. | 9. OTHER : _____ |
| 5. Boom/Aerial Lift : For rig repairs on engaged derricks | |

Our events support our nonprofit business organization and we recognize your support has a value incurred for bringing equipment onsite and operating it. We extend this invitation at no registration cost. If you see the value in the work our organization does and would like to contribute to our efforts with a sponsorship of any amount, we would be grateful to advertise your additional support.

If you have any additional questions or comments, please do not hesitate to contact Christina in the office at (804) 387-8395 or info@vawaterwellassociation.org. Up to date information will be posted on our website; www.vawaterwellassociation.org. The agreement form can be emailed or faxed at (804) 302-7978. **Please respond with intentions by August 31st.**